

ERWIN WYSOCKI

Self-motivated professional marketer, enthusiast of Football Business and geopolitics. Well oriented in social media strategy and marketing trends. Fanatic on point of Google Analytics.



CONTACT



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HOBBIES



LANGUAGES

POLISH



ENGLISH



SLOVAK



SKILLS

CREATIVE PLANNING



SOCIAL MEDIA MANAGEMENT



E-MAIL MARKETING



PUBLIC RELATIONS



S. ENGINE OPTIMALISATION



ABOUT

Currently living in North-West London.

Designing own mobile application for future release and working remotely for Lean Advantage LTD. As a successful student - full of ambition and willing to move career further by constant self-betterment. Focused on social medias, analytics and customer relationship management.

Currently **Freelance Marketing Consultant**

EDUCATION

UNIVERSITY COLLEGE OF FOOTBALL BUSINESS // 2015 - 2018

Football Business & Marketing.

In 2017 Nominated for University Entrepreneurship Final Award for "Match-Me-Now" announced as "The first ever product of that kind.". Been part of University's elite focus groups

EXPERIENCE

Marketing & Business Development Co-Executive // June 2017- September 2017 (UK)

Lean Advantage LTD

Here to apply content creation, curation, design, and distribution on marketing channels of the business to grow leads and sales of leadership training of the business. A minor part of responsibilities is generic administration and project management work in order to support the daily operation of the business.

Digital Marketing Assistant // March 2017 - June 2017 (UK)

Golfers' Match

Complex Facebook ads management combined with e-mail marketing fulfilled pre-planned acquisition strategy which has led to the traffic increase by 40% in the first month of collaboration.

Major impact on business development planning

Social Media Executive // August 2016 - November 2016 (UK)

Playabl

General social media management mixed with offline event appearance planning. Creator of team videos' scenarios, event coverages and influencers selection. Contributed to game design department in terms of user experience and app features

Advertising Manager // July 2013 - June 2015 (PL)

Golden Finance Logistics sp. Z.o.o

Assisted CEO in development planning sessions and successfully remastered local PR strategy. Secured minor partnerships with partners and led a group of <5 co-workers. Responsible for rebranding on the local pattern. Minor SEO reworks.

RECOMMENDATIONS

Antonio Specchia (Golfers' Match)

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Benn Achilleas (Playabl)

Benn@Playabl.com